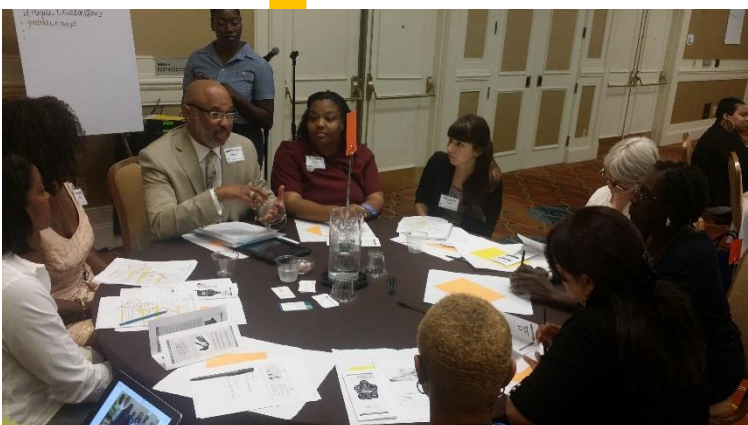




CHOOSE Health: A Community Health Worker Program



Disclosures to Participants

Requirements for Successful Completion:

For successful completion, participants are required to be in attendance in the full activity, complete and submit the program evaluation at the conclusion of the educational event.

Conflicts Of Interest and Financial Relationships Disclosures

Planners: Katie Mick, MS, RD, LD, CDE- None
Vicki Karnes, RD, CDE- None
LaShonda Hulbert, MPH- None
CaSonya Green, MA, CHES- None
Benicia Malone, MEd., ACSM CEP, CHES- None
Bethany Jagdharyy, RN, BSN, CDE- None

Presenters: Dr. Scott Isaacs, MD, F.A.C.E, F.A.C.P- Speakers Bureau-Takeda, Abbvie, Novo Nordisk. Consultant- Novo Nordisk
Elizabeth Collins, MS, RD, LD, CDE- Salary- Insulet Corporation

Disclosure of Relevant Financial Relationships and Mechanism to Identify and Resolved Conflicts of

Interest: Educational Planning Table was reviewed for bias and found to be unbiased. Keeping the presentation unbiased was discussed with presenter multiple times, AADE speaker guidance letter was sent, speaker signed Bio/COI form, slides will be reviewed prior to program to assess bias, and class will be closely monitored for bias.

Sponsorship / Commercial Support: None

Non-Endorsement Of Products:

Accredited status does not imply endorsement by AADE, ANCC, ACPE or CDR of any commercial products displayed in conjunction with this educational activity.

Off-Label Use:

Participants will be notified by speakers to any product used for a purpose other than that for which it was approved by the Food and Drug Administration.

Activity-Type : Knowledge-based

AADE Guidelines for Development of Presentations

- Programs must promote education that is independent and free from commercial bias or promotion.
- Presentations must give a balanced view of therapeutic options. Use of generic drug names is preferred rather than using trade names. If an educational material or content includes trade names, then it must accompany the respective generic name and include all available trade names of products or medications.
- Educational materials cannot contain any advertising, logos, or product-group messages.
- Materials should enhance the participant's ability to achieve the performance objectives, foster application to clinical practice; service as guidance; provide additional source for information; and include reference tools for practice.
- Speakers/presenters are responsible for obtaining copyright permission for previously published materials used in presentations.
- When using images, remember to block out: Product names, including the names of medications. Remove the image if it is not possible to block out the product name. Company name on screen images, x-rays, ultrasound images, or part of a database display.
- It is encourage to add a Learning Objective slide at the beginning to highlight the purpose of your presentation.

The Problem

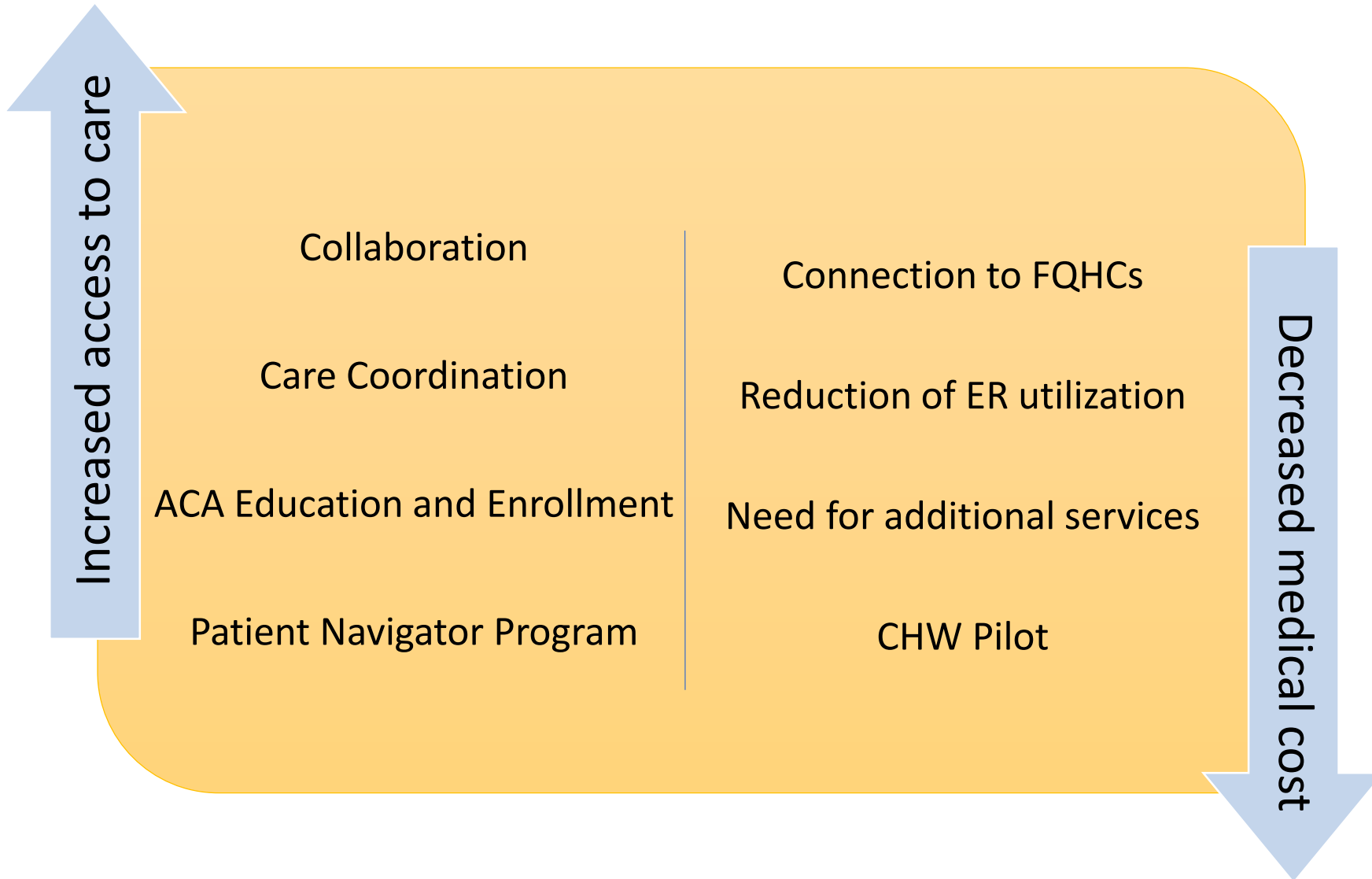
- Emergency Rooms are the least effective way for people with routine or chronic health conditions to be treated
- There are more than 300,000 preventable emergency department (ED) visits in Greater Atlanta each year
- The cost of emergency room care is staggering: approximately \$1,500 per visit
- Preventable ED visits add up to \$450 million in excess health care cost.

Atlanta Safety Net Collaborative

Overview

- A partnership between The Community Foundation of Greater Atlanta, United Way of Greater Atlanta, funders within the State of Georgia and private philanthropies
- **Goal:** Bridge the gap between community-based providers (FQHCs, community health centers, free clinics, etc.) and larger health systems in Metro Atlanta (Emory, Grady, Piedmont, etc.)
- **Outcome:** Increase the quality and effectiveness of care and services for the uninsured and the underinsured, at a more affordable cost.

Results of the Safety Net



Our Solution: Community Health Workers (CHWs)

- The United Way partners with local hospitals and health centers to employ Community Health Workers
- CHWs work with patients to improve health outcomes and prevent unnecessary returns to the hospital
- CHWs provide in-home health education, assist patients with managing appointments and accessing critical social service needs
- Our CHWs know how to navigate complicated health systems—they appropriately advocate for their patients' care.

The Goals of CHOOSE Health

- Increase patients access to care-linking patients to a primary medical home
- Reduce re-admission rates for patients with chronic conditions
- Empower patients to self manage their chronic conditions
- Improve overall patient health outcomes

CHOOSE Health Program Partners

- Grady Hospital
- Southside Medical Center
- Oakhurst Medical Center
- Saint Joseph's Mercy Care Services
- The Family Health Centers of Georgia, Inc.

Our Results

83.9%

Patients reduced ER visits while in the program

84.8%

Patients maintain zero readmission rate while in the program

56.5%

Decrease in Readmission Healthcare Expenditures

JC, a 58 yr. old male with a history of diabetes, congested heart failure, Venus

Stasis Ulcer:

- No insurance
- Frequent utilizer of ER services
- Edema of the feet (could not wear shoes) and groin

Interventions with CHW:

- Compliance with PCP appointments
- Medication adherence counseling
- Assistance with disability and Medicaid Spend Down Application

Results:

- Reduced edema (patient can wear closed toe shoes and jeans)
- Medicaid spend down reduction of hospital cost by \$100,000

THANK YOU

